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Endurance Enterprises, LLC Invests in Downtown Kingsport - Announces the Grand Opening of HQ on Main

Endurance Enterprises commits to \$1M investment in Downtown Kingsport - renovates historic building called HQ on Main for Class-A office space targeting work-from-home clients and small businesses. Lease inquiries are being accepted now.

Kingsport, TN - December 1, 2020: Endurance Enterprises today announces the grand opening of their first downtown Kingsport renovation, "HQ on Main." Endurance Enterprises began restoring the historic building located at 136 West Main Street in Kingsport, Tennessee on October 1, 2019. Just over one year later, they are happy to announce the grand opening of HQ on Main and are now accepting leasing inquiries.

Designed to be the headquarters for small businesses or a home-office-away-from-home, HQ on Main features all new exterior glass with business signage. The furnished offices have 11' interior glass walls with sliding doors, modern lighting, noise cancellation systems, professional-grade networking system, distributed internal Wi-Fi, redesigned HVAC distribution, and the latest in energy efficiencies and technology. The first floor is currently leased and has been built to suit a business with foot traffic and an open design. The second-floor features seven office suites that are being leased individually to small businesses and individuals on both short and long-term bases. In addition to an individually keyed office space, tenants will have access to amenities including state-of-the-art conference rooms with video conferencing technology.

Endurance is owned by Ryan and Paul Elswick. Longtime entrepreneurs, the Elswick's purchased the 136 West Main Street location when, after selling their previous business, they noticed there was a lack of flexible workspace available. They are excited to be part of the

Downtown Kingsport revitalization, and Endurance Enterprises hopes to attract small business owners and business professionals that need a physical presence for their company.

“I’ve started a business in my home office before,” says Ryan Elswick, co-owner of Endurance Enterprises, “when it got its own office space, it was able to grow faster and it helped me separate my home and work life. Whether they are starting a business or just working from home, I think people are going to need that safe, separate space now more than ever.”

When asked about how building design was affected by the COVID-19 pandemic, Mr. Elswick explained that they put extra focus into the air filtration system which utilizes MERV 13 filters to capture virus sized particles. Wall insulation was added to prevent air transference between floors, and each office and conference room has its own vents to keep positive air pressure so that air flow is in one constant direction, and it never gets stale. “As per CDC recommendations,” he added, “the air circulates all day long.”

Office reservations have already begun. HQ’s anchor tenant, Red Door Agency occupies the main level. A locally owned real estate firm, Red Door has been in the building since day one of the renovation. They worked closely with Endurance to create a space that represents their brand and mission of Redefining Real Estate. RealTime Mortgage recently made HQ on Main their headquarters as well. “A professional space for us and our clients was absolutely critical, and when I saw the plans for the space I knew we didn’t want to be anywhere else” said Cree Hyder, owner of RealTime Mortgage.

The City of Kingsport assisted in the revitalization of the historic building through grants from the Kingsport Downtown Facade Grant Program and the Kingsport Redevelopment Grant Program. Endurance utilized local businesses for all aspects of the project, including Workspace Interiors, Hobbs Homes, Long Electric, and VEA Interior Design.

Endurance Enterprises, LLC is a real estate investment company, and HQ on Main is their brand-new Class A office building in downtown Kingsport, TN featuring semi-furnished suites. Each suite has access to high-speed internet, client waiting area, and large conference rooms with teleconferencing. Inquiries into leasing office space should be directed to contact@hqonmainstreet.com. More information can be found at <http://www.hqonmainstreet.com>.

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